ACTIVATE

One Touch Emergency Notification System

Activate is a one-touch emergency notification system that helps you **save time and save lives**.

THE CHALLENGE

Schools and agencies have traditionally relied on a hodge-podge of technologies to send alerts and lacked the ability to distribute accurate, timely and consistent information to a large and diverse group for various situations. Organizations can often take up to 10-30 minutes to coordinate an activation. When seconds count, this is unacceptable.

When a school in Southern California asked us for help coordinating multiple systems and technologies to work from a single interface, Global CTI engineers researched the most commonly used technologies and designed a system integration that is compatible with over 93% of the systems now on the market.

THE SOLUTION

Activate is a 100% customizable solution that sends layered notifications from a single interface. It is a fast, effective solution that launches alerts from different systems from a **single point of activation**.

Threats can originate from people or weather, so when an emergency occurs, every second counts. **An emergency mass notification system that integrates with your existing infrastructure can help save lives**. Global CTI can help guide you to what other organizations like yours have done to strengthen their emergency operations plan.

CODES AND MANDATE COMPLIANCE

The National Fire Alarm and Signaling Code (NFPA 72), Higher Education Act, Clery Act, Americans With Disabilities Act and Executive Order 13407 specify alerting requirements.

These mandates require that emergency communication:

• Notify individuals inside and outside a building;

• Be both visible and simultaneous audible notification and messages;

• Be immediate and intrusive; and

• Be accessible to people with disabilities

* SMS messages are not a means of primary notification because they are sent to a device that is accessed by only one person. SMS may not be used in lieu of required primary notification alerting but shall be integrated whenever possible.

Alert Button

Public Address
Speakers

Desktop Notification

ACTIVATE
One Touch Emergency Notification System

Single Point of Activitation
Ease of Use
Multi-Modal Channels
Comprehensive Notification

Mobile App

Panic Button

Apple/Cable TV Override

E911 Notification &
Electronic Paging

Outdoor Notification

CUSTOM-FIT

There is no one-size-fits-all strategy with crisis communications, so we develop a multi-modal system that integrates any of the solutions featured above.

Emergency mass notification system needs vary across organizations. Mass notification systems can range from simple to elaborate, and it's easy to fixate on specific services or products when reviewing the different offerings. What are you looking to achieve with your emergency mass notification system? **In many cases the answer is comprehensive notification coverage**.

Comprehensive notification coverage generally requires a variety of alerting methods to overcome obstacles that may prevent students, faculty, staff, or visitors from receiving an emergency alert.

GLOBALCTI
Communicate Better

RELIABLE, COST EFFECTIVE VOICE SOLUTIONS FOR SCHOOLS

Kern Community
  College District
Citrus College
Vanguard University
Idyllwild Arts Academy
Ontario Christian Schools
Maranatha School
Standard SD
Fruitvale SD
Greenfield SD
Lamont SD
Rio Bravo Greeley SD
Kern Valley SD
Linns Valley SD
General Shafter SD
Lakeside SD
Anaheim UHSD
Huntington Beach SD
Mendota USD
Washington USD
Reef Sunset USD
Bakersfield SD
Kern HSD
Fairfax SD
Di Giorgio SD
Ontario/Montclair SD
Murrieta Valley USD
Calexico USD
Fortuna USD

"Activate encompasses everything that we needed in an emergency mass notification solution. Global CTI was able to integrate all of our technology so that we can easily launch an emergency-specific alert in a matter of seconds."

Leigh Buckwald
Information Systems Manager
Citrus College, Glendora, CA

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