



# ACTIVATE

One Touch Emergency Notification System

**GLOBALCTI**  
Communicate Better



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## THE CHALLENGE    THE SOLUTION

Schools and agencies have traditionally relied on a hodge-podge of technologies to send alerts and lacked the ability to distribute accurate, timely and consistent information to a large and diverse group for various situations. Organizations can often take up to 10-30 minutes to coordinate an activation. When seconds count, this is unacceptable.

When a school in Southern California asked us for help coordinating multiple systems and technologies to work from a single interface, Global CTI engineers researched the most commonly used technologies and designed a system integration that is compatible with over 93% of the systems now on the market.

Activate is a 100% customizable solution that sends layered notifications from a single interface. It is a fast, effective solution that launches alerts from different systems from a **single point of activation**. We leverage the technologies you already have to create one seamless solution that can launch alerts within seconds.

Threats can originate from people or weather, so when an emergency occurs, every second counts. **An emergency mass notification system that integrates with your existing infrastructure can help save lives.**



# CUSTOM-FIT

There is no one-size-fits-all strategy with crisis communications, so we develop a multi-modal system that integrates any of the solutions featured above.

Emergency mass notification system needs vary across organizations. Mass notification systems can range from simple to elaborate, and it's easy to fixate on specific services or products when reviewing the different offerings. What are you looking to achieve with your emergency mass notification system? **In many cases the answer is comprehensive notification coverage.**

Comprehensive notification coverage generally requires a variety of alerting methods to overcome obstacles that may prevent students, faculty, staff, or visitors from receiving an emergency alert.



One Touch Emergency Notification System

**Hotline**  
**(559) 234-1239**  
**Extension #1299 - PW 111**

Lockdown	1
All Page	2
All Clear	3
Fire	4
Utility Failure	5
Shelter In Place	6
Earthquake	7
Bomb Threat	8



5329 Office Centre Ct., Suite 200  
Bakersfield, CA 93309

TEL 661.716.3701 • [jrichardson@gcti.com](mailto:jrichardson@gcti.com)  
[www.gcti.com](http://www.gcti.com)