

## Case Study

# BEARDSLEY SCHOOL DISTRICT SEES OPPORTUNITY IN NEW PHONE SYSTEM AND EMERGENCY NOTIFICATION COMBINATION PURCHASE

Beardsley School District is located in rural Kern County and serves just over 1,850 students. The District shares a campus with an elementary school and junior high school and had difficulty communicating with them collectively, especially during emergency situations. Staff invited Global CTI to participate in an informal bid process for a new District phone system.

During GCTI's discovery process, the staff brought up its crisis response concerns. We recommended implementing our EMNS solution ACTIVATE along with a Mitel phone system to solve communication and safety challenges. A key feature was ACTIVATE's scalable framework that would easily integrate features added in the future. Installing and training on both systems at once offered substantial savings in time and budget, too.

Global CTI and Beardsley IT staff worked together to implement the Mitel phones and EMNS solution across one campus per week. This included panic buttons, speakers, and desktop computers along with the phone system.

Global CTI also conducted extensive staff training and provided staff with post implementation direct dial support numbers.

### THE RESULT

As future funding comes available, Beardsley will be adding ACTIVATE safety features such as vape protection sensors, auto door locks, automated video alerts, and additional safety features. Having Global CTI as a trusted vendor that is easily accessible ensures a long term partnership.



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"With everything spread so thin, to have a local vendor as somebody you can have complete faith in, I appreciate that partnership with Global. The service department is fantastic and we love all our interactions with your team!"

**RYAN FRANK**  
DIRECTOR OF TECHNOLOGY  
BEARDSLEY SD

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