

Register for the 2024 Campus Safety Conference

Is Your Campus Ready?

An action-packed half-day event filled with valuable tools, advice and free resources from the nation's leading school consultants in their respective fields.

Hosted by **GLOBALCTI** 
GLOBAL SOLUTIONS. WORLD CLASS SERVICE.

Thursday, May 9, 2024

8am to 1:00pm

The Painted Table @ Shaw & Blackstone, Fresno CA



KEYNOTE SPEAKER

Carly Posey

Mission Director for The "I Love U Guys" Foundation

Carly Posey is a national speaker and advocate for school safety. She is also the mother of two children who were trapped inside Sandy Hook Elementary School during the 2012 active shooter incident on campus. As Mission Director for The "I Love U Guys" Foundation, Carly travels the country sharing her story to promote school safety and preparedness. Her experiences as a parent and a community member provide a compelling, often heartbreaking, case study for the need to prepare for the unthinkable. Today, The "I Love U Guys" Foundation offers SRP/SRM Training Workshops to schools across the country, where Carly shares her story and helps districts prepare for potential crisis situations.

FREE for School Administrators and Staff, Invited Dignitaries, and our Local First Responders*

Grant Writing Resources

Emergency Ops Planning

Panel Q&A Session

SRP/SRM Training Info

Includes a light breakfast and catered lunch

Key Takeaways:

- The need for reunification and recovery processes
- Critical technology integrations that help save lives
- Testing and Training best practices
- Funding streams for modernization and safety projects
- Planning for successful grant applications



*A fee applies for other attendees who will be added to a wait list based on capacity.

REGISTER ONLINE AT: www.gcti.com/Safety2024

Campus Safety Conference

May 9, 2024

Is Your Campus Ready?

Promotional Details

Target Audience

- **K-12 Superintendents and Administrative staff**
- **Community College Presidents, Administrators and Management staff**
- **K-12 and Community College Facilities and Maintenance staff**
- **K-12 and Community College Safety personnel**
- **Government agencies in public spaces and local dignitaries**
- **Local first responders**

Advertising

- CASBO Targeted Digital Advertising Banners
- The Fresno Business Journal Print & Digital Advertisements
- Direct Mail campaign
- Digital ad campaign across LinkedIn and display channels

Promotion

- Eblast campaign: K-12 District Superintendent offices in 7-county region around Fresno county
- Eblast campaign: K-12 California Facility and Maintenance Directors in 7-county region
- Eblast Campaign: Over 1,800 current EMNS prospects in existing leads database
- 7-County Local Dignitaries and First Responders

Sponsorship Opportunities

On Site Sponsors (5)

- **10x6 Display space at Conference**
- **Two Attendee Event Tickets**
- **Participation in Q&A Session on stage**
- Logo on all promotional outreach materials
- Logo on all Conference materials
- Logo on screen pre and post-Conference
- Add one promo item to guest swag bags
- Special mention during introductory remarks
- Lunch at Keynote table

\$2,000 per package

Event Sponsors (8)

- **One Attendee Event Ticket**
- Logo on all Conference materials
- Logo on screen pre and post-Conference
- Add one promo items to guest swag bags

\$1,000 per package

May 9, 2024

**Fresno, CA
8 am - 1pm**

Is Your Campus Ready?

CONFERENCE AGENDA

SPONSOR PACKET

FOR QUESTIONS: CONTACT CYNTHIA FIDEL
EMAIL: CFIDEL@GCTI.COM OR 661.716.3710

7:00 - 7:45 am	Vendor setup time
8:00 am	Doors open for guests
8:30 am	Welcome: David Kaiser, Global CTI CEO/President.
8:45 am	Keynote speaker: Carly Posey, The "I Love U Guys" Foundation
10:00 am	Speaker: Rockeye Consulting. Create a level of protection in your District that reduces risks and saves lives.
11:00 am	Speaker: Peggy Downs, Granting Your Vision. Grant resources, tools, and processes for successful funding procurement.
12:00 pm	Lunch Buffet
12:30 - 1:00pm	Q&A Panel: Speakers, Sponsors and Global CTI moderator

This is the third year Global CTI is hosting a Campus Safety Conference. Our goal is for 150 highly targeted Educators to attend the event and learn how they can do more to keep their schools safe.

The Fresno location is a central meeting point for educators from around the Valley with plenty of parking and a spacious venue.

Our goal is to educate and entertain our guests so they leave energized and well-informed.

Thank you for your participation!



FOR QUESTIONS: CONTACT CYNTHIA FIDEL
EMAIL: CFIDEL@GCTI.COM OR 661.716.3710

REGISTER YOUR TEAM FOR THE EVENT

Please be sure to register for the event to ensure full vendor partner access is planned for. Go to www.GCTI.com/Safety2024 and complete the short form for each person attending

VENDOR SETUP DAY AND TIME

Thursday, May 9, 7am to 7:45am is the setup window. A map of the venue will be provided to indicate where you will set up and access points for your equipment. *We will not accept shipped tradeshow containers. Please bring all setup items with you.*

VENDOR EQUIPMENT PROVIDED

Each vendor will have a 6' table and two folding chairs provided in their designated space. Please note we are unsure if spaces will have access to power.

VENDOR BOOTH SPACE

Booth areas are limited to 10' by 6' spaces. You are welcome to bring a pop up backdrop and distribute product literature and promotional items to guests.

REFRESHMENTS

Partners will have access to water, coffee and iced tea during the event, as will guests. A light breakfast and catered lunch is provided to everyone at no charge.

VENDOR PARTNER DESIGNATED SEATING

Our vendor partners will have a designated table during the speakers' address and luncheon. Please plan to sit at the table during lunch. Per the agenda, there are designated times for networking and tradeshow engagement when you will be manning your presentation area,

BOOTH BREAKDOWN

Please do not remove or begin breaking down your area until 1:00 pm when the conference ends. A Global CTI representative will advise if the breakdown can begin earlier than planned should the event end ahead of schedule.

INVITE EDUCATORS IN YOUR NETWORK

Please feel free to invite Educators you know to attend! They must register online no later than Friday, May 3rd. Event tickets and email templates are available for the event. Just ask for digital artwork!

The Painted Table is located in central Fresno with ample parking

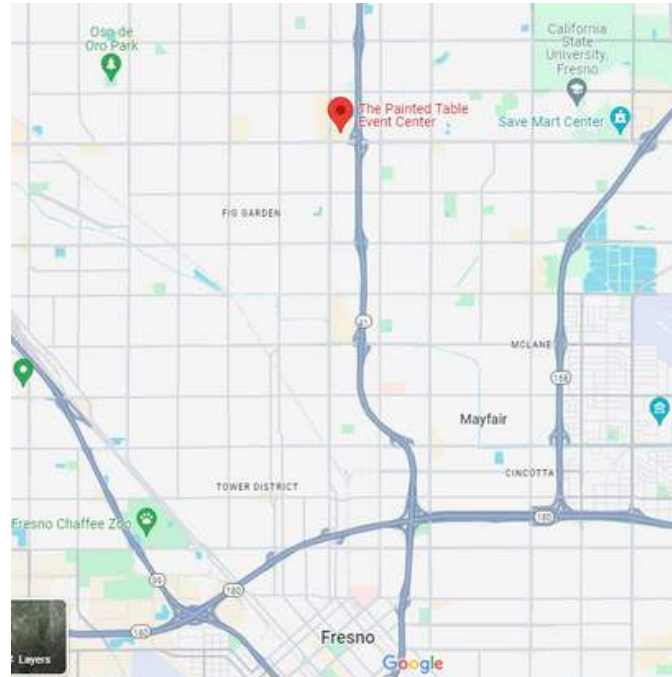
The Painted Table is a catering venue with a full kitchen, gourmet meals, free reserved parking and easy vendor load-in. The reserved venue seats approximately 150 people comfortably with room for small vendor setups. Audio/Visual equipment is provided.

The Painted Table
5080 N. Blackstone (at Shaw Ave)
Fresno, CA 93710

Phone: (559) 443-7199

Airports:

- Fresno-Yosemite International



[Click map for Google Map link](#)

Hotels: Fresno (Hwy 41 north; 5 to 10 minutes from the venue)

- **Hyatt Place Fresno** 7333 N. Fresno Street nr Alluvial Ave. (559) 899-0400
- **Springhill Suites by Marriott** 6844 N. Fresno Street nr Herndon Ave. (559) 431-0004
- **Homewood Suites by Hilton** 6820 N. Fresno Street nr Herndon Ave. (559) 440-0801

Hotels: East Fresno/Clovis (Hwy 168 east; 5 to 10 minutes from the venue)

- **Holiday Inn Express & Suites** 650 West Shaw Ave., Clovis. (559) 297-0555
- **Town Place Suites by Marriott** 580 West Shaw Ave., Clovis. (559) 251-7800

REGISTRATION QR CODE

